

Amendments to the claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

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Claims 1-20 (canceled)

Claim 21 (original): A method of reciprocally publishing and matching data files, the method comprising the steps of:

- storing a Category A data file having a first set of characteristics;
- storing a Category B data file having a second set of characteristics;
- associating a Category A enhancement object with the Category A data file;
- associating a Category B enhancement object with the Category B data file; and
- automatically matching the Category A data file to the Category B data file at least partially on the basis of the contents of the respective Category A and Category B enhancement objects.

Claim 22 (original): The method of Claim 21, wherein the Category A data file describes a job-seeker.

Claim 23 (original): The method of Claim 22, wherein the Category B data file describes a job.

Claim 24 (original): The method of Claim 23, wherein the Category A enhancement object is an assessment of the thinking styles of the job-seeker, and wherein the Category B enhancement object is an assessment of the thinking styles required by the job.

Claim 25 (original): The method of Claim 23, wherein the Category A enhancement object is an assessment of the work preferences of the job-seeker, and wherein the Category B enhancement object is an assessment of the work styles required by the job.

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Claim 26 (original): The method of Claim 23, wherein the Category A enhancement object is an assessment of the professional skills possessed by the job-seeker, and wherein the Category B enhancement object is an assessment of the professional skills required by the job.

Claim 27 (original): The method of Claim 23, wherein the step of automatically matching the data files on the basis of the respective enhancement objects includes the step of automatically matching the data files at least partially on the basis of a comparison of the Category A enhancement object to the Category B enhancement object.

Claim 28 (original): The method of Claim 23, further comprising the steps of:

- in response to a command from a first user, facilitating the creation of the Category A enhancement object on the basis of input from the first user; and

- in response to a command from a second user, facilitating the creation of the Category B enhancement object, wherein the creation of the Category B enhancement object occurs independently from the input provided by the first user.

Claim 29 (original): A method of reciprocally publishing and matching data files, the method comprising the steps of:

- storing a Category A data file having a set of characteristics corresponding to a Category A item;

- storing a Category B data file having a set of characteristics corresponding to a Category B item;

- associating a plurality of Category A enhancement objects with the Category A data file, wherein each Category A enhancement object comprises a collection of supplemental data corresponding to the Category A item and arranged in object form; and

- matching the Category A data file to the Category B data file.

Claim 30 (original): The method of Claim 29, further comprising the step of providing the Category A data file, together with the Category A enhancement objects, to a Category B user.

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Claim 31 (original): The method of Claim 30, further comprising the step of enabling the Category B user to choose whether to access any of the Category A enhancement objects with the Category A data file.

Claim 32 (original): The method of Claim 29, further comprising the step of associating a plurality of Category B enhancement objects with the Category B data file.

Claim 33 (original): The method of Claim 32, further comprising the step of providing the Category B data file, together with the Category B enhancement objects, to a Category A user.

Claim 34 (original): The method of Claim 29, wherein the Category A item is a job-seeker, and wherein the plurality of Category A enhancement objects are selected from the group consisting of a thinking styles assessment object, a work preferences assessment object, a professional skills assessment object, a mission statement and core values object, a past experiences timeline object, and a virtual interview object.

Claim 35 (original): The method of Claim 29, wherein the Category A item is a job opening, and wherein the plurality of Category A enhancement objects are selected from the group consisting of a preferred thinking styles assessment object, a preferred work preferences assessment object, a preferred professional skills assessment object, a day-in-the-life object, an organizational overview object, a group culture object, a relationship map object, and a virtual interview object.

Claim 36 (original): A method of reciprocally publishing and matching data files, the method comprising the steps of:

- storing a Category A data file having a set of characteristics corresponding to a Category A item;

- storing a Category B data file having a set of characteristics corresponding to a Category B item;

B | facilitating the creation of a Category A enhancement object in a standard format, wherein the Category A enhancement object comprises a collection of supplemental data corresponding to the Category A item and arranged in object form;
associating the Category A enhancement object with the Category A data file; and
matching the Category A data file to the Category B data file.

Claim 37 (original): The method of Claim 36, further including the step of facilitating the creation of the Category A data file.

Claim 38 (original): The method of 37, wherein the Category A item is a job-seeker, and wherein the Category A enhancement object is a thinking styles assessment object.

Claim 39 (original): The method of 37, wherein the Category A item is a job-seeker, and wherein the Category A enhancement object is a work preferences assessment object.

Claim 40 (original): The method of 37, wherein the Category A item is a job-seeker, and wherein the Category A enhancement object is a professional skills assessment object.

Claim 41 (original): The method of 37, wherein the Category A item is a job-seeker, and wherein the Category A enhancement object is a mission statement and core values object.

Claim 42 (original): The method of 37, wherein the Category A item is a job-seeker, and wherein the Category A enhancement object is a past experiences timeline object.

Claim 43 (original): The method of 37, wherein the Category A item is a job-seeker, and wherein the Category A enhancement object is a virtual interview object.

Claim 44 (original): The method of 37, wherein the Category A item is a job opening, and wherein the Category A enhancement object is a preferred thinking styles assessment object

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Claim 45 (original): The method of 37, wherein the Category A item is a job opening, and wherein the Category A enhancement object is a preferred work preferences assessment object.

Claim 46 (original): The method of 37, wherein the Category A item is a job opening, and wherein the Category A enhancement object is a preferred professional skills assessment object.

Claim 47 (original): The method of 37, wherein the Category A item is a job opening, and wherein the Category A enhancement object is a day-in-the-life object.

Claim 48 (original): The method of 37, wherein the Category A item is a job opening, and wherein the Category A enhancement object is an organizational overview object.

Claim 49 (original): The method of 37, wherein the Category A item is a job opening, and wherein the Category A enhancement object is a group culture object.

Claim 50 (original): The method of 37, wherein the Category A item is a job opening, and wherein the Category A enhancement object is a relationship map object.

Claim 51 (original): The method of 37, wherein the Category A item is a job opening, and wherein the Category A enhancement object is a virtual interview object.

Claim 52 (original): A method of reciprocally publishing and matching data files, the method comprising the steps of:

- storing a Category A data file having a first set of characteristics;
- storing a Category B data file having a second set of characteristics;
- identifying at least one Category A data file characteristic which must be met by the Category B data file; and
- identifying at least one Category B data file characteristic which must be met by the Category A data file.

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Claim 53 (original): The method of Claim 52, further comprising the step of comparing the Category A data file to the Category B data file to determine if the identified Category A data file characteristic is met by the Category B data file.

Claim 54 (original): The method of Claim 53, further comprising the step of displaying the Category B data file to a Category A user only if the identified Category A data file characteristic is met by the Category B data file.

Claim 55 (amended): The method of Claim [53] 54, further comprising the step of displaying the Category A data file to a Category B user only if the identified Category A data file characteristic is met by the Category B data file.

Claim 56 (original): The method of Claim 53, further comprising the step of scoring the Category A data file against the Category B data file only if the identified Category A data file characteristic is met by the Category B data file.

Claim 57 (amended): The method of Claim [53] 56, further comprising the step of scoring the Category B data file against the Category A data file only if the identified Category B data file characteristic is met by the Category A data file.

Claim 58 (original): The method of Claim 53, further comprising the step of comparing the Category B data file to the Category A data file to determine if the identified Category B data file characteristic is met by the Category A data file.

Claim 59 (original): The method of Claim 52, further comprising the steps of:

facilitating the selection, by a Category A user, of at least one Category A data file characteristic which must be met by the Category B data file; and

facilitating the selection, by a Category B user, of at least one Category B data file characteristic which must be met by the Category A data file.

Claim 60 (original): The method of Claim 52, wherein the Category A data file describes a job-seeker and the Category B data file describes a job.

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Claims 61-137 (canceled)
